

FORM PTO-1449	U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE	ATTORNEY DOCKET NO. 122.1046CD2	APPLICATION NO. Div. of Serial No. 08/864,762
LIST OF REFERENCES CITED BY APPLICANT <i>(Use several sheets if necessary)</i>		FIRST NAMED INVENTOR Tokimori TOMITA, et al.	FILING DATE GROUP ART UNIT 3622

## U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NO.	DATE	NAME	CLASS	SUB-CLASS	FILING DATE
AA	4,876,592	10/1989	VON KOHORN			
AB	4,982,346	01/1991	GIROUARD ET AL.			
AC	4,746,787	5/1998	SUTO ET AL.			
AD	5,057,915	10/1991	VON KOHORN			
AE	5,034,596	7/1991	UTSONOMIYA			
AF	5,056,019	10/1991	SCHULTZ ET AL.			

## FOREIGN PATENT DOCUMENTS

	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUB-CLASS	TRANSLATION YES NO
AG	4-264996	09/1992	JAPAN			
AH	5-298557	11/1993	JAPAN			
AI	5-342235	12/1993	JAPAN			
AJ	6-036143	02/1994	JAPAN			
AK	6-096096	04/1994	JAPAN			
AL	61-273663	12/1986	JAPAN			

## OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, Etc.)

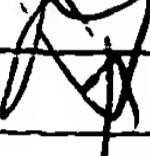
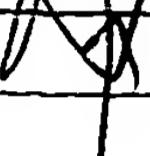
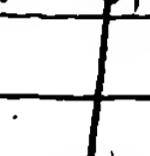
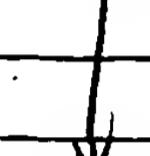
AM	"Database Marketing" Article in Catalog Age, May 1988, pp. 85-97 (Author unknown)**
AN	"Vision Value Goes Live Across America", Card Technology Today, July/August 1992, pp. 9-11 (Author Unknown)**

\*\*These references were cited by the Examiner in parent application no. 08/187,543, papers no. 11 & 18, respectively.

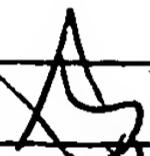
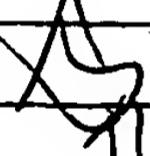
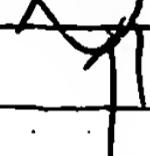
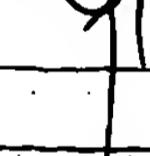
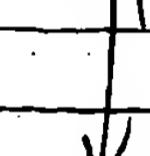
EXAMINER <i>John L. Young</i>	DATE CONSIDERED <i>1-24-2005</i>
EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	

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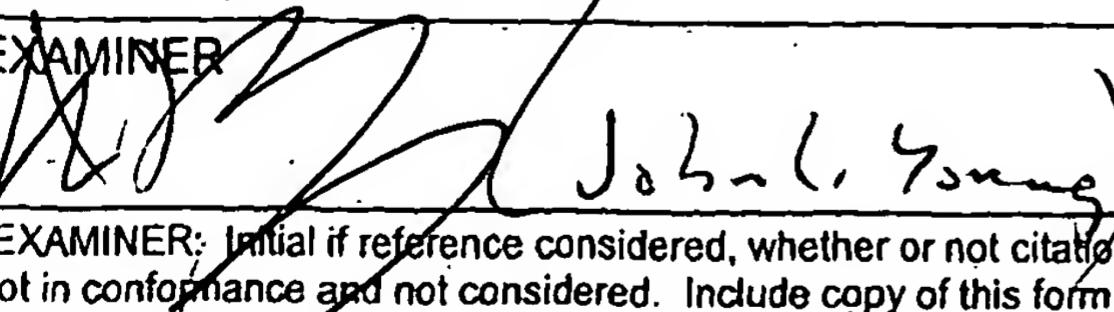
*EXAMINER INITIAL		DOCUMENT NO.	DATE	NAME	CLASS	SUB-CLASS	FILING DATE
	BA	4,361,903	11/1982	OHTA			
	BB	4,882,724	11/1989	VELA ET AL.			
	BC	4,972,504	11/20/90	DANIEL JR., ET AL.			
	BD	5,117,355	05/1992	MCCARTHY			
	BE	5,250,789	10/1993	JOHNSEN			
	BF	5,264,822	11/1993	VOGELMEN ET AL.			

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		DOCUMENT NO.	DATE	COUNTRY	CLASS	SUB-CLASS	TRANSLATION YES NO
	BG	92-14213	08/1992	PCT			
	BH	94-09454	04/1994	PCT			
	BI	05020341 A	01/1993	JAPAN			
	BJ	01102694 A	04/1989	JAPAN			
	BK	2-111888	09/1990	JAPAN			
	BL	03110699	05/1991	JAPAN			

## OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, Etc.)

	BM	Gallagher, J.-St. Louis Dispatch, pE1, 12/19/99- "you Can Lose a Chunk of Your Return to Taxes"
	BN	Hubbard C. - Atlanta Business Chronicle, v21, n25, pA8, 11/27/98- "Sara Lee Kicks off Toz Concept at North Point Mall"
	BO	

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**U.S. PATENT DOCUMENTS**

*EXAMINER INITIAL		DOCUMENT NO.	DATE	NAME	CLASS	SUB-CLASS	FILING DATE
X	CA	4,292,508	09/1981	RUDD			
X	CB	4,949,256	08/1990	HUMBLE			
X	CC	4,973,952	11/1990	MALEC ET AL.			
X	CD	5,025,372	06/1991	BURTON ET AL.			
X	CE	5,287,266	02/1994	MALEC ET AL.			
X	CF	5,295,064	03/1994	MALEC ET AL.			

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		DOCUMENT NO.	DATE	COUNTRY	CLASS	SUB-CLASS	TRANSLATION YES NO
X	CG	04315294 A	11/1992	JAPAN			
X	CH	2-501237	04/1990	JAPAN			
X	CI	63-40995	02/1988	JAPAN			
X	CJ	1-99197	04/1989	JAPAN			
X	CK	04290194 A	10/1992	JAPAN			
X	CL	03-142698	06/1991	JAPAN			
X	CM	05067274	03/1993	JAPAN			

**OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, Etc.)**

X	CN	Fischman, "Dahl's Store is Testing Frequent Shopper Plan", Supermarket News; v 39 n.8; p.9(1), Sept. 18, 1989; Dialog
X	CO	Thayer, "Database Marketing Demystified", Progressive Grocer, v68 n11, p. 21(6), Nov. 1989; Dialog; File 148, Acc#04150369
X	CP	Johnson, "Loyalty Programs Flag: Citicorp, Catalina Pull Plug on Supermarket Tests, Advanced Promotion Tech: Continues to Test Vision Value Club Supermarket Frequent-Shopper Club"; Advertising Age; June 17, 1991; p. 32; Dialog; File 16, Acc#03200380
X	CQ	"Smart Card Supermarket Program Testing Consumer Promotions", Card News; v7 n8; p7(2); April 20, 1992; Dialog; File 148, Acc#05929981

EXAMINER	John (JY)	DATE CONSIDERED
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1-24-2005

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## U.S. PATENT DOCUMENTS

EXAMINER INITIALS		DOCUMENT NO.	DATE	NAME	CLASS	SUB-CLASS	FILING DATE
	EA	5,937,391	8/1999	IKEDA ET AL.			
	EB	4,885,685	12/1989	WOLFBERG ET AL.			
	EC	4,914,090	7/1990	MCCARTHY			
	ED	4,723,212	2/1988	MINDRUM ET AL.			
	EE	4,554,446	11/1985	MURPHY ET AL.			
	EF	4,910,672	3/1990	OFF ET AL.			
	EG	5,233,514	8/1993	AYYOUBI ET AL.			
	EH	5,053,955	10/1991	PEACH ET AL.			
	EI	4,750,119	6/1988	COHEN ET AL.			
	EJ	5,245,533	9/1993	MARSHALL			
	EK	5,483,444	1/1996	HEINTZEMAN ET AL.			
	EL	5,144,115	9/1992	YOSHIDA			

## OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, Etc.)

	EM	
	EN	
	EO	

EXAMINER <i>D. Young</i>	DATE CONSIDERED <i>1-24-2005</i>
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